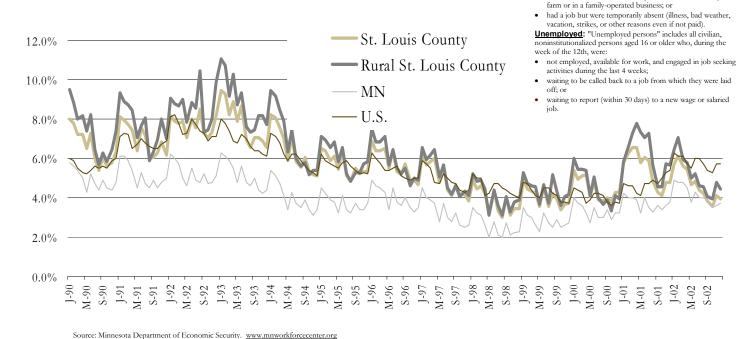


### **Unemployment Rates by Month**

Selected Areas 1990—Dec. 2002



#### **County Administrator**

David Twa

#### **Planning Director**

Barbara Hayden



Published 2003 St. Louis County Planning Department www.co.st-louis.mn.us

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# 2003 St. Louis County Commissioners

1st District Dennis Fink

2nd District Joanne Fay

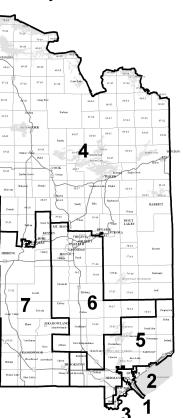
3rd District Bill Kron

4th District Michael Forsman

5th District Peg Sweeney

6th District Keith Nelson

7th District Steve Raukar



**Employed:** "Employed persons," as the term is used by the LAUS program, means all civilian, noninstitutionalized person aged 16 or older who, during the week of the 12th:

worked at least one hour for pay;











Economy Employment Labor Force Wages

2003







#### **About the Report**

This report is a snapshot of the regional and St. Louis County economy and labor force. Its intent is to bring together data and information from federal, state and local sources to examine the local economy and trends.

#### What Does the Economic Data Mean?

It is difficult to determine the exact state of Northeast Minnesota economy. However, there are data measures that can be used as a guidance for policy decisions.

# **Key Facts and Figures**

- **Job Growth:** From 1990-2001, St. Louis County added 12,071 jobs, or the number of jobs grew by 15.2%. The private industry accounted for 92.0% of all job growth during this period. However, from 2000-2001, St. Louis County lost 3,542 jobs.
- Industry Mix: Based upon the 2001 total yearly average employment by industry, St. Louis County's lead industry was health care and social assistance with 16,394 jobs, or 17.9% of St. Louis County's average yearly employment.
- **Unemployment Rate:** The average number of residents unemployed in 1990 was 6,148 (6.6% unemployment rate). In 2002, there were an average of 4,985 unemployed (4.7% unemployment rate) residents. The U.S. average yearly unemployment rate was higher, at 5.8%.
  - 1. **Initial Claims Characteristics:** The largest number of initial unemployment claims were submitted by
    - construction workers who account for 37.5% of all initial unemployment claims in northeastern Minnesota in 2002.
  - 2. Unemployment Insurance (UI) Program: In St. Louis County, individuals reporting one or more weeks of unemployment (UI benefits paid) rose from 8,284 in 1993 to 10,231 in 2002. The majority of the increase was in areas outside of Duluth. The average spell (weeks) slightly decreased from 14.2 weeks in 1993 to 14.1 weeks in 2002.
- **Job Vacancies:** In Northeast Minnesota, the number of job vacancies rose from 3,505 in the 2<sup>nd</sup> quarter of 2001 to 5,895 in the 2<sup>nd</sup> quarter of 2002. The largest number of available jobs by occupational group in the 2<sup>nd</sup> quarter of 2002 were construction workers with 1,360 jobs available (16.7% job vacancy rate) with a median wage offered of \$23.62 and healthcare practitioners and technical workers with 856 jobs available (9.5% job

## **Trends to Watch**

■ **Population Decline:** The total population growth for St. Louis County increased by 2,315 from 1990-2000. However, 2001 population estimates conducted by the U.S. Census Bureau indicate that St. Louis County experienced the 3rd largest county population decline among all Minnesota counties of 1,068 between 2000-2001, for a total new 2001 population estimate of 199,460. 2001 estimates include:

Natural Increase (Birth-Death): -237
 Net International Migration: 142
 Net Internal Migration: -891

New Household Formation w/o Population

**Growth:** St. Louis County from 1990-2000, formed 3,718 new households. Families households declined by 529 (married couple with and w/o kids and head of households), while newly formed non-family households (mainly residents living alone) increased by 4,247. Historically, non-Family households earn about half of family households causing more households to struggle to make ends meet. Thus the labor force has increased since 1990.

- Historically, non-family households earn wages about half of family income, causing difficulties to make ends meet
- There is potentially an increased demand upon government assistance
- Pending Baby Boomer Retirements: St. Louis
  County will see baby boomers, born between 1946-1964, begin to
  retire in the next several years. Currently the oldest baby boomer
  is 57 years old. The County's baby boom bubble is generally
  older and accounts for a larger percentage of the county's
  population compared to Minnesota and the U.S.

# Where are the Current Job Vacancies?

# Median Wage Offered for Job Vacancies

by Region

	Median Wage Offered (\$)		
Region	2 <sup>nd</sup> Quarter, 2001	2 <sup>nd</sup> Quarter, 2002	
Northeast <sup>1</sup>	\$6.10	\$10.00	
State	\$10.00	\$9.01	

Note: The variation in the median wages of job vacancies is largely driven by differences in industry and occupation mix.

#### **About the Job Vacancy Survey**

The Job Vacancy Survey produces point-in-time estimates. A job vacancy is defined as a position that is currently open-for-hire with a surveyed employer.

Employers were asked to provide information on current vacancies at the time of the survey, including job titles, number of vacancies, education and experience requirements, wages and benefits, and the length of time the job vacancy has been open. From this information an estimate based upon industry mix.

## Northeast<sup>1</sup> Job Vacancies

by Major Occupational Groups, 2nd Quarter 2001 and 2002

Northeast, MN1

	2nd Quarter, 2001	2nd Quarter, 2002			
Major Occupational Group	Number of Job Vacancies	Number of Job Vacancies	Job Vacancy Rate (%)	Median Wage Offered (\$) <sup>2</sup>	
Construction and Extraction	38	1,360	16.7	23.62	
Healthcare Practitioners and Technical	170	856	9.5	11.58	
Food Preparation and Serving Related	1,447	808	7.2	5.50	
Building, Grounds Cleaning and Maintenance	283	424	7.4	5.50	
Sales and Related	478	357	2.5	7.00	
Healthcare Support	204	312	6.1	8.79	
Education, Training and Library	119	300	3.5	20.00	
Office and Administrative Support	139	276	1.2	10.50	
Transportation and Material Moving	210	267	2.7	5.50	
Personal Care and Services	113	243	7.7	6.00	
Community and Social Services	12	182	5.2	8.45	
Installation, Maintenance and Repair	30	127	1.5	10.00	
Life, Physical and Social Sciences	8	76	6.9	20.00	
Business and Financial Operations	35	59	1.5	20.00	
Architecture and Engineering	16	37	2.2	19.23	
Protective Services	na	29	1.1	8.00	
Art, Design, Entertainment and Media	na	27	1.6	5.50	
Production	159	26	0.2	10.00	
Management	10	17	0.3	14.80	
Computer and Mathematical	4	10	0.8	19.86	
Farming, Fishing and Forestry	30	<10	na	na	
TOTAL	3,505	5,895	4.2%	10.00	

Source: Minnesota Department of Economic Security, Research and Statistics Office, "Northeast MN & Duluth Job Vacancy Survey: 2nd Quarter 2001" and "Minnesota Job Vacancy Survey, 2nd Quarter 2002"

<sup>&</sup>lt;sup>1</sup> The northeast region includes the city of Duluth

<sup>&</sup>lt;sup>2</sup>The occupational group wages above are median hourly wage rates calculated from wages reported by employers

## Northeast<sup>1</sup> Initial Claim Characteristics

	2000	2001	2002
	Claims	Claims	Claims
Total Initial Claims	22,043	31,632	28,092
County of Residence			
St. Louis County	12,457	18,820	16,612
Itasca	3,994	5,468	4,954
Carlton	2,206	3,011	2,846
Koochiching	1,326	1,755	1,610
Lake	782	1,059	666
Cook	277	321	303
Major Industry			
11 Ag, Forest, Fishing, Hunting	704	699	632
21 Mining	390	3,546	1,232
22 Utilities	62	104	97
23 Construction	10,007	11,194	10,536
31-33 Manufacturing	2,363	6,005	4,513
42 Wholesale Trade	389	757	686
44-45 Retail Trade	1,069	1,231	1,631
48-49 Transportation & Warehousing	761	1,017	830
51 Information	137	188	267
52 Finance & Insurance	156	209	174
53 Real Estate, Rental, & Leasing	100	177	169
54 Professional and Technical Services	331	497	644
55 Management of Comp. & Enterprises	5	5	12
56 Administrative and Waste Services	1,000	1,367	1,629
61 Educational Services	478	622	713
62 Health Care and Social Assistance	1,086	873	1,152
71 Arts, Entertainment, and Recreation	521	616	599
72 Accommodation and Food Services	908	1,044	1,154
81 Other Services (except Public Admin)	436	439	476
92 Public Administration	808	725	766
Information NA	332	317	180
Education	332	317	100
Less than 12 years	1,704	2,092	1,919
12 years	13,206	17,853	15,484
13-15 years	5,699	9,405	8,290
Over 15 years	1,396	2,158	2,139
Information NA	38	124	260
	30	124	200
Age Under age 22	1,166	1,331	1,478
Ages 22-29	3,903	5,228	4,759
Ages 30-39	6,165	8,238	6,929
0			
Ages 40-49	6,633 3,493	10,272	8,926 4,988
Ages 50-59		5,557	
Ages 60-64	536	797	767
Over 65 years	138	188	219
Information NA	9	21	26
Gender	1010	# <b>*</b> 000	
Female	4,943	7,299	7,332

# Unemployment Insurance (UI) Program

Individuals Reporting One or More Weeks of Unemployment UI Benefits Paid to St. Louis County Residents, 1993-2001



#### **Definitions**

Initial Claims: The number of notices of new unemployment filed. The number of initial claims made in one week is an economic indicator; and, the data is also used to identify mass layoffs. There are various classifications of initial claims. A new initial claim is a request for the determination of a monetary entitlement and the establishment of a benefit year. An additional initial claim is a notice of new unemployment during an established benefit year. An additional initial claim is, in effect, the "reopening" of an existing claim with some intervening employment. In summaries of new UI claims that span more than two weeks, initial claims are not a count of people because many workers file additional claims.

#### **Unemployment Insurance Program**

Unemployment Insurance is a program to provide benefits to workers who have lost their jobs through no fault of their own. This short-term income is designed to replace a part of a worker's wage loss while the person is looking for work. These benefits are paid from a fund supported by taxes paid by employers, which is based on their payrolls. Approximately 97 percent of Minnesota's nonfarm workers are covered under the program.

#### Unemployment Insurance Average Spell (Weeks)

Individuals Reporting One or More
Weeks of Unemployment
UI Benefits Paid to St. Louis County Residents
1993-2001

	Average Spell (Weeks)
2002	14.1
2001	13.8
2000	12.8
1999	13.0
1998	13.7
1997	13.8
1996	14.3
1995	14.8
1994	15.4
1993	14.2

# Structure of St. Louis County Economy

#### **Average Yearly Employment by Industry**

Percent of Total Average Yearly Employment, St. Louis County, 2001

Based upon the 2001 total yearly average employment by industry, St. Louis County's lead industry was health care and social assistance with 16,394 jobs, or 17.9% of St. Louis County's average yearly employment.

Health care and social assistance, along with retail trade, local government, accommodation and food service, make up 50,114 jobs, or 54.7% of St. Louis County's average yearly employment.

Other 12.3%	
Industry	%
Information	2.5
Administrative and waste services	2.5
Federal Government	2.2
Arts, entertainment, and recreation	1.1
Educational services	1.1
Utilities	1.0
Real estate and rental and leasing	1.0
Management of companies and enterprises	0.8

Agriculture, forestry, fishing and hunting

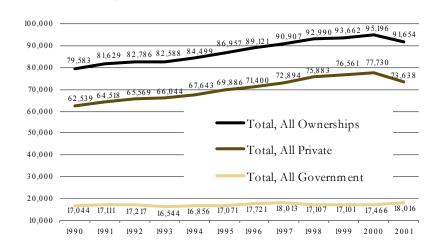
Local Retail trade, 13.6% Government, 13.6% Health care and social assistance, 17.9% Accommodation and food services, 9.6% Other, 12.3% Manufacturing, State Government, Transportation and warehousing, 2.8% Wholesale trade, Construction, 3.8% Finance and 2.8% insurance, 3.4% Professional and Other services, technical services, except public 2.8% administration 3.4%

Source: Minnesota Department of Economic Security. www.mnworkforcecenter.org

Note: The North American Industrial Classification System (NAICS) is an industry classification system that groups establishments into industries based on the activities in which they are primarily engaged. It is a comprehensive system covering the entire field of economic activities, producing, and non-producing.

# Total, Private and Public Employment Growth

Average Yearly Employment St. Louis County, 1990-2001



#### Employment Growth by Ownership Yearly Average: 1990-2001

	Number	Percent Change 1990-2001
otal, All Ownerships	12,071	15.2
otal, All Private	11,099	17.7
otal, All Gov't	972	5.7
ederal Gov't	313	18.4
tate Gov't	883	33.1
ocal Gov't	-224	-1.8

2

Jobs

# Where are Jobs Growing and Declining

#### About ES-202 Data

ES-202 data is: employment, number of employees, average weekly wage, total wages, quarterly and annual average by industry and geographic area. It provides a virtual census of nonagricultural employees and their wages representing approximately 97 percent of Minnesota's nonfarm employment.

#### Source of the Data

Covered Employment and Wage (CEW) data is collected in close cooperation with the Unemployment Insurance (UI) Tax Division of the Department of Economic Security. The UI tax law requires wage and employment reporting for all the firms covered under the UI tax code.

#### Populations Excluded

Self employed, railroad workers, student work study, elected officials, religious organizations.

# **Average Yearly Employment by Industry**

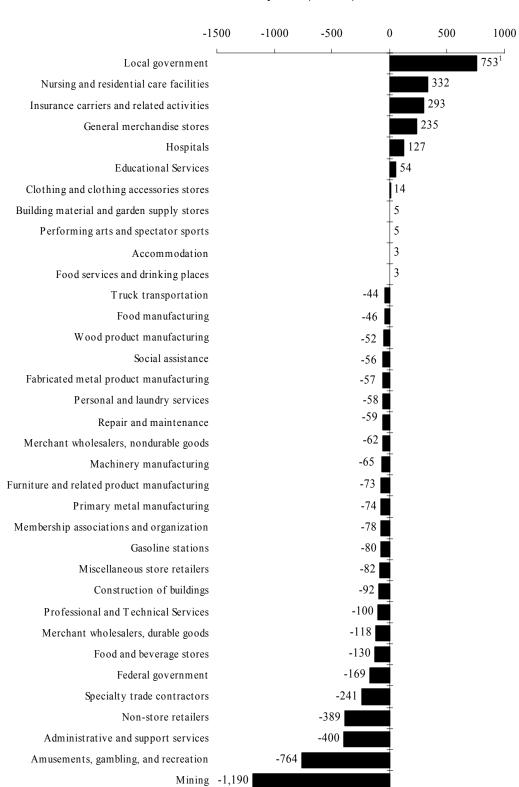
St. Louis County NAICS 2000-2001: ES-202

T 1 01 17 1		rage	Number	2001 Average
Industry Classification		oyment	Change	Weekly Wage
Total, all industries	2000 95,196	2001 91,654	2000-2001	(\$)
	2,187		<b>↓</b> -3,542	726
Total, government (Federal)  Total, government (State)		2,018	<b>↓</b> -169	819
Total, government (State)	3,582 11,697	3,548 12,450	<b>↓</b> -34	594
Total, government (Local) <sup>1</sup>			↑ 753	
Total, all industries (Private)	77,730	73,638	<b>↓</b> -4,092	574
Agriculture, forestry, fishing and hunting <sub>11</sub>	248	220	<b>↓</b> -28	554
Forestry and logging <sub>113</sub>	203	176	-27	590
Mining <sub>21</sub>	4,585	3,395	<b>↓</b> -1,190	1,003
Utilities <sub>22</sub>	925	914	<b>↓</b> -11	1,369
Construction <sub>23</sub>	3,810	3,451	<b>↓</b> -359	764
Construction of buildings <sub>236</sub>	832	740	-92	672
Heavy and civil engineering construction <sub>237</sub>	555	529	-26	915
Specialty trade contractors <sub>238</sub>	2,423	2,182	-241	759
Manufacturing <sub>31</sub>	6,389	5,964	<b>↓</b> -425	654
Food manufacturing <sub>311</sub>	772	726	-46	551
Textile product mills <sub>314</sub>	67	55	-12	358
Wood product manufacturing <sub>321</sub>	641	589	-52	705
Printing and related support activities <sub>323</sub>	301	285	-16	523
Chemical manufacturing <sub>325</sub>	244	221	-23	972
Plastics and rubber products manufacturing <sub>326</sub>	229	na	na	na
Primary metal manufacturing <sub>331</sub>	364	290	-74	748
Fabricated metal product manufacturing <sub>332</sub>	619	562	-57	725
Machinery manufacturing <sub>333</sub>	703	638	-65	725
Furniture and related product manufacturing <sub>337</sub>	168	95	-73	570
Miscellaneous manufacturing <sub>339</sub>	150	144	-6	403
Wholesale Trade <sub>42</sub>	2,765	2,554	<b>↓</b> -211	798
Merchant wholesalers, durable goods <sub>423</sub>	1,856	1,738	-118	851
Merchant wholesalers, nondurable goods <sub>424</sub>	744	682	-62	679
Electronic markets and agents and broker <sub>425</sub>	165	134	-31	710
Retail Trade <sub>44</sub>	13,046	12,508	<b>↓</b> -538	359
Motor vehicle and parts dealers <sub>441</sub>	1,364	1,326	-38	617
Furniture and home furnishings stores <sub>442</sub>	415	376	-39	501
Electronics and appliance stores <sub>443</sub>	383	374	-9	396
Building material and garden supply stores <sub>444</sub>	1,053	1,058	5	453
Food and beverage stores <sub>445</sub>	1,993	1,863	-130	334
Health and personal care stores <sub>446</sub>	584	573	-11	423
Gasoline stations <sub>447</sub>	1,329	1,249	-80	248
Clothing and clothing accessories stores <sub>448</sub>	754	768	14	263
Sporting goods, hobby, book and music stores <sub>451</sub>	702	687	-15	235
General merchandise stores <sub>452</sub>	2,551	2,786	235	282
Miscellaneous store retailers <sub>453</sub>	872	790	-82	350

## **Average Yearly Employment Growth and Decline**

St. Louis County

North American Industrial Classification System (NAICS) 2000-2001: ES-202



<sup>1</sup> All tribal employment was reclassified as local government as of January 2001. Therefore, an increase in job growth is partly due to this reclassification of tribal establishments.

# Average Yearly Employment by Industry St. Louis County

NAICS 2000-2001: ES-202

Industry Classification	Average Employment		Number Change	2001 Average Weekly Wage
•	2000	2001	2000-2001	(\$)
Transportation and Warehousing48	2,711	2,522	<b>↓</b> -189	708
Truck transportation <sub>484</sub>	515	471	-44	698
Transit and ground passenger transportat <sub>485</sub>	433	423	-10	400
Couriers and messengers <sub>492</sub>	286	275	-11	683
Information <sub>51</sub>	na	2,287	na	638
Publishing industries, except internet <sub>511</sub>	na	933	na	612
Motion picture and sound recording industry <sub>512</sub>	na	107	na	185
Broadcasting, except internet <sub>515</sub>	na	582	na	599
Telecommunications <sub>517</sub>	na	602	na	807
Finance and Insurance <sub>52</sub>	2,863	3,128	<b>1</b> 265	1,067
Credit intermediation and related activities <sub>522</sub>	1,332	1,315	-17	608
Insurance carriers and related activities <sub>524</sub>	1,309	1,602	293	1,341
Real Estate and Rental and Leasing <sub>53</sub>	958	883	<b>↓</b> -75	374
Real estate <sub>531</sub>	644	608	-36	388
Rental and leasing services <sub>532</sub>	314	275	-39	345
Professional and Technical Services <sub>54</sub>	2,684	2,584	<b>↓</b> -100	781
Management of Companies and Enterprises <sub>55</sub>	737	697	<b>↓</b> -40	939
Administrative and Waste Services <sub>56</sub>	2,650	2,252	<b>↓</b> -398	387
Administrative and support services <sub>561</sub>	2,302	1,902	-400	330
Waste management and remediation service <sub>562</sub>	348	350	2	701
Educational Services <sub>61</sub>	934	988	<b>↑</b> 54	516
Health Care and Social Assistance <sub>62</sub>	16,022	16,394	<b>1</b> 372	634
Ambulatory health care services <sub>621</sub>	4,755	4,724	-31	960
Hospitals <sub>622</sub>	5,551	5,678	127	644
Nursing and residential care facilities <sub>623</sub>	4,028	4,360	332	376
Social assistance <sub>624</sub>	1,688	1,632	-56	347
Arts, Entertainment, and Recreation <sub>71</sub>	1,811	1,054	<b>↓</b> -757	233
Performing arts and spectator sports <sub>711</sub>	183	188	5	179
Museums, historical sites, zoos, and parks <sub>712</sub>	155	156	1	384
Amusements, gambling, and recreation <sub>713</sub>	1,474	710	-764	215
Accommodation and Food Services <sub>72</sub>	8,755	8,762	<b>1</b> 7	196
Accommodation <sub>721</sub>	2,054	2,057	3	233
Food services and drinking places <sub>722</sub>	6,702	6,705	3	185
Other Services, except Public Administration <sub>81</sub>	3,292	3,081	<b>↓</b> -211	353
Repair and maintenance <sub>811</sub>	815	756	-59	513
Personal and laundry services <sub>812</sub>	781	723	-58	316
Membership associations and organization <sub>813</sub>	1,619	1,541	-78	292
Private households <sub>814</sub>	77	61	-16	339

Source: Minnesota Department of Economic Security. <a href="www.mnworkforcecenter.org">www.mnworkforcecenter.org</a> Data Set: NAICS ES-202 Data, 2001

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Non-store retailers<sub>454</sub>